



PR Agency for Zetta:
Silicon Valley PR
Georgiana Comsa
(408) 435-1500
georgiana@siliconvalleypr.com

ZETTA LAUNCHES ON-DEMAND DATA PROTECTION SOLUTION THAT OBSOLETEES TRADITIONAL BACKUPS

Zetta Storage Service with ZettaMirror™ Delivers Instant Enterprise Data Protection and Effortless Restores

AUGUST 30, 2010 – SUNNYVALE, Calif. - Enterprise storage service provider [Zetta](#) today announced [Zetta Data Protect™](#), an immediate offsite data protection service that obsoletes traditional backups and improves enterprise data integrity at a fraction of the cost of comparable offsite data storage alternatives. Zetta Data Protect includes the [ZettaMirror™](#) agent, which instantly protects data by securely replicating disparate enterprise data sources to the Zetta Storage Service, creating an always-online, available, and verified copy of the customers' data. Zetta Data Protect offers a seven-year version history, encryption at rest, and native POSIX compliance with industry-leading performance. This new service will be demonstrated at VMworld San Francisco in the New Innovator Pavilion, August 30 through September 2, 2010.

“I was pleasantly surprised how quick and easy it was to set up secure, scalable storage in the cloud with Zetta,” said Patrick McFadin, director of systems and architecture, Hobsons. “It was even faster than setting up new volumes on our local SAN! With the great tools, industry-standard protocol options, and features such as snapshots, we have now a great solution for offsite DR data storage.”

Data is replicated to a choice of multiple locations throughout the United States and is available in a mountable and viewable file system format at all times, accessible via NFS, rsync, FTP,

WebDAV, and other standard enterprise protocols. The default snapshot history on the Zetta system allows restores of any file versions from the past seven years. Zetta can further replicate data between its West-Coast and East-Coast data centers to provide copies in multiple geographic zones, protecting against total site destruction and regional disasters.

“Data protection, recovery, and restores are complicated, complex, and much too expensive,” says Marc Staimer, founder and senior analyst at Dragon Slayer Consulting. “They don’t have to be. The TCO of the Zetta Data Protection solution removes the financial reasons or rationale for not having a BC-DR plan.”

“Data protection is vital to any enterprise, but remains a risky and time-consuming task for IT departments,” said Jeff Treuhaft, co-founder and CEO of Zetta. “With data storage needs growing rapidly, our customers are driven to Zetta to get powerful data protection immediately. Just install the ZettaMirror agent and you can immediately replicate your data to Zetta safely with built-in file integrity, security and performance advantages.”

Pricing and Availability

The new service is available now. Pricing starts at \$256 per Terabyte per month. Enterprises across the United States can be provisioned in minutes and their data protected within hours.

About the Zetta Storage Service

The Zetta Storage Service is compatible with existing on-premise storage systems and integrates with existing IT workflows. It delivers better data availability, integrity, security protections than the most expensive on-premise enterprise storage systems on the market today. Zetta’s enterprise-class architecture includes RAIN-6 N+3, which guarantees availability and integrity even in the event of multiple complete node failure from any cause, whether network, power supply, memory, or disk failure. Enterprise customers from a variety of industries such as legal services, education, business services, financial services, media and entertainment, as well as software and technology are using the Zetta Storage Service for on-demand data protection and online archiving.

About Zetta

Zetta Inc. is a leading provider of on-demand enterprise storage solutions. With headquarters in Sunnyvale, Calif., Zetta was established in 2007 by successful serial entrepreneurs and technology executives from companies such as Netscape, VeriSign, Symantec, EqualLogic, and Shutterfly. The company is backed by Sigma Partners, Foundation Capital, and its founders. For more information, please visit www.zetta.net.

#