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Zetta Named AlwaysOn Global 250 Winner in Cloud Storage

Zetta CEO Jeff Treuhaft to Present Winning Strategy at AlwaysOn & STVP Summit at Stanford

SUNNYVALE, Calif. – July 16, 2009 – [Zetta, Inc.](#), provider of the industry's first enterprise cloud storage service, today announced that it has been selected to the 2009 AlwaysOn Global 250 List. The AlwaysOn Global 250 Award is given to private, emerging technology companies creating new business opportunities in high-growth markets. Zetta was selected by the AlwaysOn editorial team as a technology innovator in Cloud and Infrastructure based on demonstration of growth, market opportunity, quality of innovation and customer traction.

"Zetta has been working with enterprise storage customers since late last year, and our value proposition is being eagerly accepted across a broad range of industries and applications," said Jeff Treuhaft, Zetta CEO. "I'm honored that the AlwaysOn team saw the same value. Enterprise IT buyers are increasingly looking for solutions that can host, protect and perform as primary data storage. Zetta is making that a reality today."

Zetta will be recognized at the [AlwaysOn & STVP Summit at Stanford](#), taking place at Stanford University in Palo Alto, CA, on July 28-30. This two-and-a-half day executive conference is co-presented by the Stanford Technology Ventures Program will highlighting the significant economic, political and commercial trends affecting the global technology industries.

At the upcoming [Summit at Stanford](#), Jeff Treuhaft will also deliver a presentation Wednesday, July 29 at 11:00 a.m. outlining the Zetta Enterprise Cloud Storage Service and how it is bringing new business and technology value to clients. The session is entitled "Cloud and Infrastructure" and will be inside Ballroom 2.

"It's no secret that technology and innovation are vital to bringing our country out of economic recession," said Tony Perkins, founder and editor of AlwaysOn. "The companies on this year's list have not only created innovative technologies that solve real business problems, but have stimulated economic growth through the generation of new jobs. I congratulate Zetta for being selected for this year's award and wish them tremendous success in the future."

The AlwaysOn Global 250 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2009 list.

A full list of all the AlwaysOn Global 250 winners can be found on the AlwaysOn website at <http://alwayson.goingon.com/permalink/post/32719>

About Zetta, Inc.

Zetta, Inc. is a leading provider of enterprise cloud storage solutions. Headquartered in Sunnyvale, California, Zetta Inc. was established in 2007 by successful serial entrepreneurs. The company has raised \$11 million to date. Zetta is backed by Sigma Partners, Foundation Capital and angel investors. For more information, please visit www.zetta.net.

About AlwaysOn

ALWAYSON ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, ALWAYSON continued to lead the media industry in innovation by introducing a social network where members can connect and engage. ALWAYSON is also revolutionizing the media business by applying its open-media principles to its executive event series (Summit at Stanford, OnMedia, OnHollywood, OnDC, GoingGreen East and West, Venture Summit East and West) and quarterly print "blogazine" by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, ALWAYSON is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.

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