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**ZETTA NAMED ONE OF THE “20 COOLEST CLOUD STORAGE VENDORS” BY CRN
Company Receives Channel Recognition for Its Enterprise Cloud Storage Service**

January 29, 2010 – SUNNYVALE, Calif. - Cloud storage service provider [Zetta](#) today announced that Everything Channel's CRN has named Zetta as one of the “[20 Coolest Cloud Storage Vendors](#).” The CRN list was based on nominations from solution providers rating technology, channel influence, effectiveness and visibility along with business and sales impact. The final selections were made by a panel of Everything Channel editors.

This follows the 2009 [Product of the Year](#) finalist recognition received from [Storage Magazine](#) and [Searchstorage.com](#) two weeks ago. The same week, [Zetta](#) was selected as a 2010 [Hot Companies](#) finalist by Network Products Guide while at the beginning of the year, Network World named [Zetta](#) as one of the [10 startups to watch in 2010](#).

“Being included on CRN's ‘20 Coolest Cloud Storage Vendors’ list is exciting for us, especially as the list was started with vendor nominations from solution providers,” said Jeff Treuhaft, CEO of Zetta. “With Zetta, our partners can quickly and securely meet their clients’ growing unstructured data storage demands while building a recurring revenue stream for their own business.”

Zetta Enterprise Cloud Storage delivers Network Attached Storage on-demand, satisfying companies’ enterprise storage requirements for unstructured data with the features of an on-premise enterprise-class NAS system, but with the flexibility and cost advantages of a serviced-based, on-demand business model.

About Zetta

Zetta Inc. is a leading provider of enterprise cloud storage solutions. With headquarters in Sunnyvale, Calif., Zetta was established in 2007 by successful serial entrepreneurs and technology executives from companies such as Netscape, VeriSign, Symantec, EqualLogic, and Shutterfly. The company has raised

\$11 million to date, and is backed by Sigma Partners, Foundation Capital, and its founders. For more information, please visit www.zetta.net.

About Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel, headquartered in Framingham, Mass., is a technology marketing and sales solutions company. Through its “Complete Technology Channel Solution,” Everything Channel offers the right business tools to accelerate technology sales. From branding and recruiting to marketing and sales, Everything Channel offers technology marketers the unmatched breadth and depth of global brands and market intelligence combined with unparalleled audience loyalty and credibility serving all technology sales channels through an extensive database. Everything Channel provides innovative field sales and marketing solutions to the sellers of technology to achieve measurable and significant results.

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