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ZETTA EXHIBITS ENTERPRISE CLOUD STORAGE FOR PRIMARY DATA AT GARTNER DATA CENTER CONFERENCE

Storage Leader Demonstrates Zetta Enterprise Cloud Storage at Industry Event for
Attendees Seeking Enterprise-Class On-Demand NAS Solutions

November 23, 2009 – SUNNYVALE, Calif. - Cloud Storage service provider [Zetta](#) will demonstrate its Zetta Enterprise Cloud Storage at the 28th Annual Gartner Data Center Conference in Booth #K4 at Caesars Palace in Las Vegas from December 1-4, 2009. Zetta representatives will be on hand to discuss how enterprises are using Zetta's on-demand storage to host critical enterprise data solving both technology and business problems. Zetta has purpose built its technologies and service infrastructure to provide best-in-class NAS storage in the cloud, ensuring that key enterprise IT concerns are addressed.

Zetta's Enterprise Cloud Storage solution combines the feature set of on-premise enterprise storage with the business benefits of an efficient, network-based, on-demand delivery model. Unlike many first-generation cloud storage services with object store orientations, Zetta Enterprise Cloud Storage offers:

- Zero on-premise footprint — no on-premise storage hardware, software or appliance to buy, install, maintain or manage.
- Standards-based, plug-and-play integration — no need to reprogram your storage interfaces, existing applications already work.
- Best-in-class data protection, integrity, security and privacy — by default, Zetta provides data encryption, logical service segregation and data thumbprints.
- Better-than-enterprise data availability — three-way data parity protection and multiple levels of integrity checking provide four to five orders of magnitude better data protection than on-premise equipment.
- Guaranteed quality of service — service and data availability and performance are guaranteed with remedies.
- Full featured snapshots — for point-in-time data versioning and recovery from accidental changes or deletions.
- Scalable connection options — choose between WAN, dedicated private circuits and in-datacenter cross-connects to match bandwidth and latency requirements.

The Gartner Data Center Conference is one of the largest data center events each year, with more than 2,000 attendees. The 7-track agenda will focus on a range of topics and will help attendees assess next-stage virtualization, the impact of cloud computing, best practices in cost optimization, managing escalating energy costs, the aging infrastructure, evaluate the practicality and timing of emerging storage architectures, and more. For more information on the conference, please visit: <http://www.gartner.com/us/datacenter>.

About Zetta

Zetta, Inc. is a leading provider of enterprise cloud storage solutions. Headquartered in Sunnyvale, California, Zetta Inc. was established in 2007 by successful serial entrepreneurs. The company has raised \$11 million to date. Zetta is backed by Sigma Partners, Foundation Capital and its founders.

For more information, please visit www.zetta.net.

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