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ZETTA INTRODUCES ENTERPRISE CLOUD STORAGE FOR PRIMARY DATA, CHANGING CLOUD STORAGE LANDSCAPE

*Innovative New Company Launches Enterprise-Grade Cloud Storage;
Changes the Game for Enterprise IT Storage Buyers*

April 6, 2009 – Orlando, Fla. - [Zetta, Inc.](#), provider of the industry's first enterprise cloud storage service, today unveiled its enterprise-class, on-demand cloud storage architecture, dramatically altering the cloud storage landscape. Zetta Enterprise Cloud Storage enables businesses to quickly adopt storage-as-a-service without expensive or risky changes to their information technology environments. Supporting all unstructured data types and backed by industry leading data integrity and security, Zetta's scalable performance, enterprise-availability and guaranteed quality-of-service enables enterprise storage buyers to immediately benefit from the economies of the cloud.

"Zetta's core business is built around simplifying and supporting the expanding data storage needs of business customers, without asking them to sacrifice the data protection and quality of service they require," said Laura DuBois, Program Director Storage Software, IDC. "Zetta's solution for enterprise cloud storage addresses customers' feature set expectations and could usher in an era of cloud storage as an option for primary data."

Enterprise Cloud Storage Defined

Zetta Enterprise Cloud Storage is the first service platform of its kind. It is purpose-built to be a primary storage platform for businesses with growing data storage needs.

Zetta Enterprise Cloud Storage offers:

- Instant, scalable capacity-on-demand
- Standards-based, plug-and-play integration to existing IT architectures
- Best-in-class data protection, integrity, security and privacy
- Better-than-enterprise data availability
- Guaranteed quality of service

Zetta provides all of this in a cost-efficient, pay-as-you grow model.

"We have more than 100 terabytes of tier-one storage on site," said Jerry Levine of AQR Capital Management, an early adopter of Zetta Enterprise Cloud Storage. "We are looking to Zetta's cloud storage to offload part of our critical market research data that we need access to periodically. It doesn't make sense to keep tens of terabytes of this kind of data on our tier-one SAN, but keeping it on tape is not an option either. This wouldn't be feasible without Zetta's guaranteed levels of performance and availability and native file system protocols."

Targeted towards mid- to large enterprises with growing primary data storage needs, Zetta Enterprise Cloud Storage is the new, optimal solution for all unstructured data such as active file archives, home directories, data migrations, media storage for online distribution, and data warehouse extensions.

"Zetta Enterprise Cloud Storage gives our customers the data security and availability assurances they need to more widely deploy Cloud Storage," said Jeff Treuhaft, CEO of Zetta. "Enterprises are eager to

reap the benefits of the cloud storage business model, and we have the technology and team that can speed a company's safe transition to the cloud."

Zetta is the ideal solution to support the expanding data storage needs of demanding business customers. Zetta looks and performs just like a local, network-mounted file server allowing enterprises to immediately benefit from the Zetta staff's years of experience managing and protecting very large quantities of sensitive data. With storage technologies changing rapidly, Zetta's service infrastructure is constantly evolving to quickly leverage advances in storage technologies so customers don't have to.

"We've tested Zetta Enterprise Cloud Storage and can see immediate applications in several of our focus areas, including data consolidation, archiving, and compliance," said Steve Phillips, Vice President, Bedrock Technology Partners. "We're excited to have this option to offer our clients."

Zetta Technology Innovation for the Storage Industry

For critical enterprise applications, data storage requires protection, manageability and performance. By designing and building the technology and service infrastructure expressly for this purpose, Zetta has solved the challenges that stifled previous industry attempts at sustaining the enterprise storage-as-a-service proposition. Key innovations that Zetta brings to each customer include a cloud file system that delivers enterprise features in a truly multi-tenant environment; new advances in RAID technologies; PKI based security; and geo-redundant data collection, storage and distribution. With a distributed, resilient service infrastructure that offers unmatched integrity, security, reliability, dedicated performance and value to each customer, Zetta is changing the way that data storage is purchased, managed and maintained by enterprises.

A Team Known for Data Storage Experience and Innovation

Zetta's innovative cloud storage architecture was conceived and developed by Zetta's founders – a team that has built and run multi-petabyte enterprise storage infrastructures before and who were responsible for early commercialization of the web. They are collectively responsible for some of the Internet's best known distributed computing standards including: HTTP Cookies, SSL, HTTP Proxying, Server Push and Global Load Balancing.

Availability

Zetta Enterprise Cloud Storage is live and has been storing real world data since late 2008. It is currently entering a second phase of staged customer testing and launch. For more information and for a free trial visit www.zetta.net/freetrial.html

About Zetta, Inc.

Zetta, Inc. is a leading provider of enterprise cloud storage solutions. Headquartered in Sunnyvale, California, Zetta Inc. was established in 2007 by successful serial entrepreneurs. The company has raised \$11 million to date. Zetta is backed by Sigma Partners, Foundation Capital and angel investors. For more information, please visit www.zetta.net.

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