



PR Agency for Zetta:  
Silicon Valley PR  
Georgiana Comsa  
(408) 435-1500  
[georgiana@siliconvalleypr.com](mailto:georgiana@siliconvalleypr.com)

**ZETTA ENTERPRISE CLOUD STORAGE CHOSEN AS ‘PRODUCT OF THE YEAR’  
FINALIST BY SEARCHSTORAGE.COM AND STORAGE MAGAZINE**

**Zetta Also Named 2010 ‘Hot Companies’ Finalist by Network Products Guide**

**January 19, 2010 – SUNNYVALE, Calif.** - Cloud storage service provider [Zetta](#) today announced that the Zetta Enterprise Cloud Storage™ service has been recognized by [Storage Magazine](#) and [Searchstorage.com](#) as a 2009 [Product of the Year](#) finalist in the storage management category. Earlier last week, [Zetta](#) was also selected as a 2010 [Hot Companies](#) finalist by [Network Products Guide](#). These awards come on the heels of the recent recognition the company has received from Network World, the publication that selected [Zetta](#) as one of the [10 startups to watch in 2010](#).

The finalists in this year's [Searchstorage](#) competition were broken into five storage product categories: backup and disaster recovery hardware, backup and disaster recovery software and services, disks and disk subsystems, storage management tools and storage networking equipment. The article states that the chosen finalists “demonstrated exceptional innovation, functionality and value.”

The Searchstorage editors talk about Zetta’s capabilities, saying that “unlike object-oriented competitors, Zetta's [Enterprise Cloud Storage](#) service presents itself as a network-attached storage system (NAS), with native protocol access, to enable the immediate use of current applications and tools and full file-system features, such as directories and snapshots. Additional capabilities include data protection and encryption at rest.”

“Zetta had an amazing year in 2009, launching our enterprise cloud storage solution after nearly two years of development and testing, and we have a great year ahead of us as we continue to expand our presence in the market,” said Jeff Treuhaft, CEO of Zetta. “We are excited to see well-known publications and industry experts recognize the benefits of our cloud storage solution for primary data, because it has a unique value proposition that resonates with customers, and its benefits are immediate, giving our customers peace of mind that their data is safe and available when needed.”

### **About Zetta**

Zetta Inc. is a leading provider of enterprise cloud storage solutions. With headquarters in Sunnyvale, Calif., Zetta was established in 2007 by successful serial entrepreneurs and technology executives from companies such as Netscape, VeriSign, Symantec, EqualLogic, and Shutterfly. The company has raised \$11 million to date, and is backed by Sigma Partners, Foundation Capital, and its founders. For more information, please visit [www.zetta.net](http://www.zetta.net).

###