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## **Zetta Wins First Place Awards for Storage Infrastructure at Under the Radar 2009**

*Leading Enterprise Cloud Storage Service Captures Both Judges and Audience Choice Awards*

**SUNNYVALE, Calif. – April 28, 2009** – [Zetta, Inc.](#), provider of the industry's first enterprise cloud storage service, has earned multiple awards at the 2009 Under The Radar conference. Zetta was awarded both the Judges choice and Audience choice awards in the Storage Infrastructure track at the conference. Zetta received the first place awards after presenting to a panel of judges consisting of Steve Phillpott, CIO, Amylin Pharmaceuticals; Steve Heck, CIO, Getty Images; and Joe Weinman, Strategy and Emerging Services Vice President, Corporate Business Development, AT&T and a packed audience of enterprise IT buyers, venture capitalists, technology developers and start-up peers.

"We've been talking with enterprise customers for months now, and our value proposition is being eagerly accepted," said Jeff Treuhaft, Zetta CEO. "I'm honored that the judges and audience at Under The Radar saw the same value. IT storage buyers are increasingly looking for professionally delivered enterprise cloud storage services that can host, protect and perform as primary data storage today. Zetta is making that a reality."

Video and onscreen versions of the Zetta presentation can be found at: <http://www.undertheradarblog.com/blog/zetta-presents-at-under-the-radar-2009/>.

### **Conference Background**

In its 13th series, [Under the Radar](#) invited the most disruptive SaaS, PaaS, virtualization, and cloud infrastructure startups from around the globe to pitch to some of the most influential minds in technology and business today.

Companies had 15 minutes on stage to present to a panel of judges, including CIOs and buyers of technology from telecommunications, healthcare, entertainment & media, finance; as well as VCs and press. The audience and judges cast their votes and winning companies were announced at the end of the day.

"We reviewed approximately 300 startups over the course of 3 months leading up to the conference" says Debbie Landa, CEO of Dealmaker Media, producer of Under the Radar. "We only invited 32, including Zetta, and we were beyond thrilled at their performance. Jeff Treuhaft, Zetta CEO, wowed the crowd. I'm confident he and Zetta will see tremendous success moving forward."

### **Zetta Enterprise Cloud Storage**

Zetta dramatically altered the cloud storage landscape with the unveiling of its Enterprise Cloud Storage solution earlier this month. Zetta Enterprise Cloud Storage is the first service platform of its kind. It is purpose-built to be a primary storage platform for businesses with growing data storage needs and for critical enterprise applications. By designing and building the technology and service infrastructure expressly for the purpose of data storage protection, manageability and performance, Zetta has solved the challenges that stifled previous industry attempts at sustaining the enterprise storage-as-a-service proposition.

Zetta Enterprise Cloud Storage offers:

- Instant, scalable capacity-on-demand
- Standards-based, plug-and-play integration to existing IT architectures
- Best-in-class data protection, integrity, security and privacy
- Better-than-enterprise data availability
- Guaranteed quality of service

Zetta brings each customer key innovations including a cloud file system that delivers enterprise features in a truly multi-tenant environment; new advances in RAID technologies; PKI based security; and geo-redundant data collection, storage and distribution. With a distributed, resilient service infrastructure that offers unmatched integrity, security, reliability, dedicated performance and value to each customer, Zetta is changing the way that data storage is purchased, managed and maintained by enterprises.

### **A History of Building Disruptive, Scalable and Successful Platforms**

Zetta's innovative cloud storage architecture was conceived and developed by Zetta's founders – a team that has built and run multi-petabyte enterprise storage infrastructures before and who were responsible for early commercialization of the web. They are collectively responsible for some of the Internet's best known distributed computing standards including: HTTP Cookies, SSL, HTTP Proxying, Server Push and Global Load Balancing.

### **About Zetta, Inc.**

Zetta, Inc. is a leading provider of enterprise cloud storage solutions. Headquartered in Sunnyvale, California, Zetta Inc. was established in 2007 by successful serial entrepreneurs. The company has raised \$11 million to date. Zetta is backed by Sigma Partners, Foundation Capital and angel investors. For more information, please visit [www.zetta.net](http://www.zetta.net).

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